



**Bobb**  
BIEHL

# Leadership Academy – Speaking Topics

## Personal Development

### Focusing Your Life

- “Fog Cutting Arrow”**  
*Clarifying Any Topic Quickly ...  
Avoiding the Frustration of Mental Fog*
- “The NorthStar”**  
*Keeping a Clear Sense of Life Direction...  
Avoiding The “Lost At Sea” Feeling*
- “The I Want Grid”**  
*Defining Your Life Priorities...  
Avoiding The Regrets For What You Didn’t Become/Do*
- “The Boulders Sheet” (Personal)**  
*Know Exactly Where You Are Going...  
Avoiding the “Day to Day” Drift*

### Asking “Fog-Cutting” Questions

- “The Problem Solving Process”**  
*Solving Problems Faster...  
Avoiding that Frustrating “Blocked” Feeling*
- “The Decision Making Process”**  
*Seeing Clearly-Deciding Quickly...  
Avoiding the Exhausting Stress of Indecision*
- “The Dream Sparking Questions”**  
*Getting Your Thinking “Outside of the Box”...  
Avoiding “Same ol’ Same ol’” Results*

### Balancing Competing Priorities

- “The Annual Balance Calendar”**  
*Balancing Your Life...  
Avoiding the Feeling of the Day to Day Busyness Drift*
- “The Emotional Balance Model”**  
*Keeping a Realistic/Positive Focus...  
Avoiding an “Emotional Rollercoaster” Lifestyle*
- “The Mentoring Lists”**  
*Finding a Mentor and Being One...  
Avoiding the Dangerous “Mountain of Life” Alone*

### Communicating With Confidence

- “The You Focus Model”**  
*Mastering “You Focus”...  
Avoiding “Egocentric” Communication*
- “The Speaking Confidence Checklist”**  
*Speaking With Relaxed Confidence...  
Avoiding The “Sweaty Palms Shakes”*
- “The Social Confidence Card”**  
*Enjoying Social Situations...  
Avoiding “Social Panic Attacks”*

## Organizational Development

### Planning Your Organization’s Future

- “The “Team Focus Arrow” (50,000 Foot Level)**  
*Focusing Top Leadership’s Thinking...  
Avoiding Team Confusion*
- “The Masterplanning Arrow” (20,000 Foot Level)**  
*Getting Your Team on the “Same Sheet of Music”...  
Reducing Team Mis-Communication*
- “The Boulders Sheet” (Organizational Level)**  
*Keeping Your Team Focused on Boulders...  
Avoiding Team Drift and Stagnation*

### Building A “Championship” Team

- “The Organizational Chart Model”**  
*Organizing A “Championship” Team...  
Avoiding/Reducing Team Conflict*
- “The Leadership Star”**  
*Upgrading Your Current Team...  
Avoiding “Bureaucratic” Thinking*
- “The Hiring Process”**  
*Getting Round Pegs In Round Holes...  
Avoiding a “One Size Fits All” Approach*

### Generating Consistent Cash Flow

- “The Marketing Process”**  
*Generating Profit...  
Avoiding a “Warehouse Full of Unsold Inventory”*
- “The Selling Success Model”**  
*Focusing On Your Customer’s Success...  
Avoiding Worry About Your Own!*
- “The Fund-Raising Process”**  
*Getting Others Excited About Your Dreams...  
Avoiding the Discomfort of Asking For Help*

### Managing Resources Wisely

- “The Seasonal Cash Flow Projections Model”**  
*Anticipating the Future...  
Avoiding Seasonal Cash Flow Crunches*
- “The Process-Charting Process”**  
*Save Time, Energy, Money...  
Avoid Waste!*
- “The ‘Vital Signs’ & ‘Standards’ of Healthy Growth”**  
*Projecting Your Team’s 10-Year Future...  
Avoiding Dangerous Trends (Blind Spots)*